










explore

PROGRAMME

7th May 2026

-  WAIKATO
-  ROTORUA
-  TAUPŌ
-  RUAPEHU
-  HAWKE'S BAY
-  TAIRĀWHITI-GISBORNE
-  BAY OF PLENTY
-  HAURAKI COROMANDEL

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explore

2026 SHOW

Welcome!

We hope you will share a few hours with us and leave with exciting inspiration, new ideas, and new products to share with your travelling clients.

With 87 stands, 13 first time exhibitors and over 25 new trade ready products on show – this will surely be a very enlightening time out of the office!

Our eight partner Regional Tourism Organisations (RTO's) work together to promote the Central North Island to international trade. **The Pacific Coast, Thermal Explorer, and Volcanic Loop Highways** deliver clients around the regions to the very best North Island iconic experiences and hidden gems.

Enjoy your time with us and please be sure to partake in our hospitality today and take home a personal souvenir from our ECNI Photo Booth.

TODAYS PROGRAMME

From 7.00am	Maverick Tourism Coffee & light breakfast
7.30am (sharp) - 9.30am	The Breakfast Session commences for registered delegates only
9.00am	Show Opens Maverick Tourism Coffee Carts Exhibitors available throughout the day ECNI Photo Booth opens for the day
10.00am	Morning tea available - hospitality areas
12.00 – 1.00pm	Lunch available - hospitality areas
3.00pm	Show ends

Keep an eye out for our 'First Time Exhibitors'
& the range of 'New Products' being launched to trade today!



explore Central North Island

Thermal Explorer Highway / Pacific Coast Highway / Volcanic Loop

www.exploreshow.co.nz

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Hamilton Gardens

STAND 1



Hamilton Gardens; a hidden gem at the heart of the mighty Waikato region.

Completely unlike the botanical gardens that you may be familiar with, Hamilton Gardens is a collection of 19 individual gardens, each one a window into a different time and place, allowing visitors to travel across continents and through centuries. It's a stunningly unique and surprising addition to any itinerary and has won Trip Advisor's best of the best award two years in a row.

The Medieval Garden is new for 2026. Hospitality, healing and prayer come together in the fragrant Apothecary garden and silent Cloister Garth.

Trade Contact: Ali Bartleet

Trade Email: hgtours@hcc.govt.nz

Web: www.hamiltongardens.co.nz



Hidden Lake Hotel and Apartments

STAND 2

Independently owned accommodation on the shores of the tranquil Lake Te Koutu in Cambridge CBD. Built with sustainable design aesthetics overlooking a picturesque, treed domain surrounded by nature. Rooms include luxury fittings, generous space and award winning Zealong Teas as well as walk-in showers. Superking sized beds are standard with two queen sized beds for singles. Featuring local organic produce in the scenic D'Arcy Garden Restaurant. Features and facilities show creative flair and an absolute commitment to sustainability. Optimised for groups, tours and visitors to the region.

Trade Contact: Glenda Hamilton

Trade Email: book@hiddenlake.co.nz

Web: www.hiddenlakehotel.co.nz



Hobbiton Movie Set

STAND 3



Experience the real Middle-earth at the Hobbiton Movie Set, where, in the heart of the Waikato region, you can step into the lush pastures of the Shire, as seen in The Lord of the Rings and The Hobbit film trilogies. Enjoy a fully guided walking tour showcasing the intricate details, pointing out the most famous locations. Journey past the colourful Hobbit Hole doors including the iconic Bag End, before arriving at Bagshot Row for a glimpse of the interior of a humble Hobbit™s home. End your day with an exclusively brewed beverage at the Green Dragon Inn to conclude your Middle-earth adventure.

Trade Contact: Sonny McKenzie

Trade Email: Sonny@hobbitontours.com

Web: www.hobbitontours.com



Capstone Hotels: Clements Hotel/Te Karaka Lodge

STAND 4

Te Karaka Lodge, is a luxurious rural escape into nature, surrounded by breathtaking landscape located in the heart of Waikato farmland. Its architecturally designed 10-guest lodgings feature an intimate and hosted experience. Guests enjoys stunning rural experience or engage with our working farm on a guided tour.

The Clements Hotel opened in August 2025 and is a beautifully restored historic Hotel that exudes Beaux-Arts 5-star Boutique Luxury, appealing to the international leisure and MICE markets. Featuring cuisine inspired by the local Cambridge food scene, a speakeasy basement bar, Gallery Restaurant and 29 plush guestrooms.

Trade Contact: Akshay Bangari

Trade Email: sales@capstonehotels.co.nz

Web: www.capstonehotels.co.nz

Sanctuary Mountain Maungatautari

STAND 5



Sanctuary Mountain Maungatautari is a world class conservation project and a must see when visiting New Zealand. At 3400 hectares this is one of the largest pest-proof fenced projects in the world. We work to protect an ancient forest which is habitat for many of New Zealand's most endangered species - including kiwi, kakapo, kaka, takahe, bats, frogs, tuatara and giant weta. Our successful kiwi recovery program has seen kiwi numbers go from zero in 2005 to over 2,000 birds today. The functioning ecosystem is as close to the pre-human New Zealand environment as it's possible to find.

Trade Contact: Rickie-Lee Scanlon
Trade Email: vcc@maungatrust.org

Web: www.sanctuarymountain.co.nz



Zealong Tea Estate

STAND 6

Zealong Tea Estate is New Zealand's only commercial tea estate and a distinctive Waikato destination. Our certified organic estate produces award-winning teas, grown, harvested and crafted on site. Zealong offers immersive estate tours and tastings that reveal the journey from leaf to cup. The estate is home to the Zealong Tea Room, renowned for its Signature High Tea, alongside versatile event and function venues accommodating intimate gatherings through to larger groups. Events are supported by an experienced culinary team delivering seasonally driven menus with professional execution. On-site accommodation and a beautifully designed Retail Boutique featuring our certified organic teas and distinctive teaware complete the experience. Ideal for FIT, leisure groups, corporate events and incentive programmes.

Trade Contact: Julia Jeanplong
Trade Email: events@zealong.co.nz

Web: www.zealong.com



Tuakau Hotel – A Historic Boutique Experience

STAND 7

Tuakau Hotel is a boutique, historic country hotel located at the Gateway to Waikato, less than an hour from Auckland Airport. With 25 comfortable rooms, the hotel is well suited to Free Independent Travellers (FIT), self-drive, and flexible touring itineraries seeking an easy first or last night stay outside the city. Its location provides convenient access to Auckland, Hamilton, and the wider Waikato region, while offering guests a quieter small-town experience. Tuakau Hotel is ideal for FIT, regional touring, and short stopover stays.

Trade Contact: Sheila Junsay
Trade Email: sheila@palmsongeorge.co.nz

Web: www.tuakauhotel.co.nz



Hamilton Airport

STAND 8

Following the highly successful return of trans-Tasman services in mid-2025, Hamilton Airport continues to strengthen its position as your gateway to the Central North Island. Jetstar now operates direct daily services to Sydney and the Gold Coast, reconnecting the Waikato with Australia, while newly introduced Christchurch domestic jet services with both Air New Zealand and Jetstar provide fast, convenient access to the South Island. Regional services further strengthen the network, with Air New Zealand flying to Wellington and Sunair servicing Gisborne, Napier and Whangārei. Just 15 minutes from Hamilton City, the airport offers easy access to the region's tourism attractions, outdoor adventures and major events. With growing domestic and international connectivity, Hamilton Airport remains one of New Zealand's most dynamic aviation gateways.

Trade Contact: Angela Beardsmore
Trade Email: angela.beardsmore@hamiltonairport.co.nz

Web: www.hamiltonairport.co.nz

Hamilton & Waikato Tourism - RTO

STAND 9

Hamilton & Waikato Tourism is the regional tourism organisation for the mighty Waikato region, a region famous for Middle-earth movie magic, Hamilton Gardens living museum, legendary surf beaches and much more. As passionate ambassadors of the region, HWT's role is to attract visitors who in turn contribute to the economic, social, environmental and cultural wellbeing of our communities. HWT works closely with our travel trade whanau, providing assistance for destination information and product enquiries. Check out waikatonz.com/trade for more information.

Trade Contact: Tash Pearce
Trade Email: tash@waikatonz.com

Web: www.waikatonz.com

Great Journeys New Zealand

STAND 10

The Northern Explorer travels between Auckland and Wellington, through rolling green farmland, past quaint country towns and along rocky coastlines. The journey through Tongariro National Park, with its three spectacular volcanic mountains – Tongariro, Ngāuruhoe and Ruapehu. Traverse stunning river gorges and wind through the Raurimu Spiral near National Park, an amazing feat of railway engineering. A selection of the North Island based tours takes you into the Waikato region. The Signature New Zealand Up Close tour visits Sanctuary Mountain and the Waitomo Glowworm Caves.

Trade Contact: Christy Martin
Trade Email: christy.martin@kiwirail.co.nz

Web: www.greatjourneysnz.com



Omaka Lodge

STAND 11

Just a short drive down the Forgotten World Highway lies a place to remember: a boutique bed & breakfast with glorious views over majestic hills and valleys. Omaka Lodge is truly unique: elegant accommodation set within a 5-star Garden of National Significance. From the stylish luxury of The Gardener's Folly, our new 2-bedroom guest cottage, to any of the 5 sumptuous B&B rooms in our main home, every guest will find their perfect place. Wherever you're travelling from, or wherever you're heading, let the beauty and serenity of Omaka Lodge welcome you home. Omaka Lodge, a tranquil oasis amidst New Zealand's Forgotten World.

Trade Contact: Scott Riches-McPherson & Christopher Riches

Trade Email: contact@omakalodge.nz
Web: www.omakalodge.nz



Timber Trail Lodge & Transport

STAND 12

Timber Trail Lodge and Transport is a full-service, off-grid tourism accommodation business located in the heart of Pureora Forest Park in New Zealand's central North Island. We offer a complete range of services, including accommodation, hospitality, transport, and bike hire. The Timber Trail is one of New Zealand's Great Rides and is widely regarded as one of the country's premier two-day cycling adventures. Purpose-built in the middle of the trail, Timber Trail Lodge is uniquely positioned to cater specifically for cyclists and hikers, providing a comfortable and memorable stop along their journey. Our vision is to be a highly successful, widely recognised, and deeply respected sustainable tourism business. We strive to be a caring and forward-thinking operation that delivers exceptional Timber Trail experiences for both New Zealanders and international visitors.

Trade Contact: Russell Malone
Trade Email: russell@timbertrailodge.co.nz

Web: www.timbertrailodge.co.nz



The Park Hotel **STAND 13**

- Independent 80 room 3 star hotel
- Perfect for FITs & Tour Groups where location & value is important
- Ideal National Park Village location
- For all your Tongariro National Park adventures
- Stunning views of Mounts Ruapehu, Ngauruhoe & Tongariro
- Cosy lodge style Restaurant & Bar
- Relaxed inviting ambiance – open fireplaces
- Internal garden courtyard with 2 Steaming Hot Tubs
- Tongariro Alpine Crossing, Mountain Bike Trails & Sky Waka Gondola
- Mountain biking friendly
- Transport for all activities arranged
- Conference and meeting facilities

Trade Contact: Tori Priestley
Trade Email: bookings@the-park.co.nz

Web: www.the-park.co.nz

Plateau Lodge **STAND 14**

Located in the foothills of the UNESCO World Heritage Tongariro National Park, Waimarino–National Park Village is the backdrop to the Tongariro volcanoes. Our lodge offers a wide range of accommodation, including two-bedroom apartments, warm king studio pods, ensuite rooms, and private lodge rooms. On-site facilities include a communal lounge with fireplace, fully equipped self-catering kitchen, guest laundry, Wi-Fi, lunch & breakfast options, ski and bike storage, and shuttles. For children, we provide an under-7s play area, trampoline, and table tennis. Stay with us for the Tongariro Alpine Crossing, Whakapapa ski field just 20 minutes away, and over 500 km of mountain bike trails at your doorstep. Plateau Lodge is ideal for couples, families, and small groups exploring the region.

Trade Contact: Andrea Messenger
Trade Email: andrea@plateaulodge.co.nz

Web: www.plateaulodge.co.nz



Dempsey Buses Ltd **STAND 15**

Founded in 1989, Dempsey Buses is a family-owned, Ruapehu-based bus and shuttle company delivering professional transport services across Central North Island. With decades of local knowledge, we work closely with inbound operators to ensure transport and logistics support high-quality visitor experiences. Offering regular scheduled departures including daily summer shuttles to the Tongariro Alpine Crossing, long-standing winter services to the Ruapehu ski fields, as well as bespoke group transport and itinerary logistics. We understand what it takes to make itineraries run smoothly. We also provide specialist transport for cycling and trail-based experiences across the Mountains to Sea Ngā Ara Tūhono network. We are a small, experienced, flexible, and reliable local team, offering genuine manaakitanga.

Trade Contact: Megan Whitehead
Trade Email: info@dempseybuses.co.nz

Web: www.dempseybuses.co.nz



Tongariro Suites & Nightsky Cottage **STAND 16**

Tongariro Suites is a top-rated luxury retreat in the Ruapehu Region, set amidst one hectare of landscaped native gardens. Enjoy peace and stunning views of Mt Ruapehu from our contemporary suites, designed with bold accents and spacious living areas. Three of our four suites feature freestanding baths, perfect after exploring Tongariro National Park or completing the Alpine Crossing. Relax in the guest lounge with a log fire, soak in the cedar hot tub, or enjoy a BBQ on the deck. Suites include breakfast provisions, premium coffee, and sustainability-focused comforts. Experience tranquility and Kiwi hospitality in a smoke-free environment.

Trade Contact: Mandy Nguyen
Trade Email: mandy@mtngroup.co.nz

Web: www.tongarirosuites.co.nz



Whakapapa - Mt Ruapehu **STAND 17**

Explore the heart of New Zealand's North Island at its most raw and real, from both above the ground and on foot.

From December to April, Whakapapa on Mt Ruapehu sits mostly bare of its winter coat, exposing its unique volcanic terrain in its rawest form. The Sky Waka gondola – gives views of this terrain from above, carrying guests on a 1.8km journey. On arrival at 2020m, guests are welcomed to the Knoll Ridge Chalet offering food and beverage and access to amazing walks, with views extended out across the maunga (mountain) and Central Plateau.

Trade Contact: Laura Wilkinson
Trade Email: sales@whakapapa.com

Web: www.whakapapa.com



Ruapehu Adventure Hub **STAND 18**

The team at the Ruapehu Adventure Hub are here to help you plan your adventure in Ruapehu! Operating from the Raetihi Holiday Park, we run Whanganui River Canoes, Bridge to Nowhere Tours, and Mountain Bike Station, so whatever adventure your guests are looking for, we can help them arrange.

Trade Contact: Rebecca Mead
Trade Email: bookings@bridgetonowheretours.com

Web: www.ruapehuadventurehub.co.nz



Pumice Tiny House **STAND 19**

A truly unique boutique couples retreat in urban Ohakune, Pumice Tiny House is anything but ordinary. Crafted from straw bale and finished with natural materials, it offers a rare blend of sustainability, design, and quiet luxury - creating a stay that feels both grounding and unforgettable. Designed as your lily pad to unwind or launchpad to explore, it's perfectly positioned near the Tongariro Crossing and at the base of Mount Ruapehu. With open-plan living, a biofuel fireplace, as well as an outdoor fire, and tranquil streamside setting, it invites you to slow down, reconnect, and experience something genuinely different.

Trade Contact: Evan Crawford
Trade Email: evan@strawbuilt homes.com

Web: www.pumicetinyhouse.com



Visit Ruapehu - RTO **STAND 21**

An off the beaten track destination with world-class activities and unique accommodation options, Ruapehu is a must-discover destination that connects people to place through authentic experiences in a stunning natural wonderland. Full of hidden gems and otherworldly landscapes, explore our sacred rivers, iconic mountain peaks and stargaze from your doorstep under our dark skies. Hike the Tongariro Alpine Crossing, cycle the iconic Timber Trail, soar above Tongariro National Park on the Sky Waka gondola, rail cart with Forgotten World Adventures, bush safari through Blue Duck Station, and canoe, fly fish, or jetboat to the Bridge to Nowhere on the Whanganui River.

Trade Contact: Mahalee Guieysse
Trade Email: mahalee@visitruapehu.com

Web: www.visitruapehu.com

Tio Ōhiwa Cruises & Oyster Experience **STAND 22**

Tio Ōhiwa, a 100% Māori-owned enterprise, invites you on an immersive tour in New Zealand's Eastern Bay of Plenty. As a multifaceted destination, we blend oyster farming, culinary delights, and cultural heritage into unforgettable tour experiences.

Explore the pristine waters of Ōhiwa Harbour aboard our vessel, where guided tours reveal the rich history of the region and offer interactive oyster experiences.

How Tio Ōhiwa is redefining tourism with authenticity, excellence, and a deep respect for Māori traditions.

Trade Contact: Larni Hepi
Trade Email: larni@ohiwaoysters.com | **Web: www.ohiwaoysters.com**



Trinity Wharf Tauranga **STAND 23**

Welcome to Trinity Wharf Tauranga, a premium over-water hotel, conference venue and restaurant conveniently situated on the cusp of the Tauranga CBD. Locally owned and thoughtfully designed to embrace a serene resort-like ambiance while showcasing the breathtaking harbour views. Guests enjoy a peaceful retreat complete with room service, cosy bathrobes and heated floor tiles in every room. Our spacious accommodation suits holidaymakers, business travellers, tour groups and families exploring the Bay of Plenty. Key features: - 124 rooms including 5 apartments (60 twin-configurable) - Waterfront restaurant, bar & lounge - Recently refurbished onsite gym - Infinity-edge pool - 7 function spaces for up to 350 delegates - 176 complimentary car parks - 10 minutes from Tauranga Airport.

Trade Contact: Kelly Taylor
Trade Email: sales@trinitywharf.co.nz | **Web: www.trinitywharf.co.nz**

Tauranga Scenic Flights - Skydive Tauranga **STAND 24**

We're excited to bring Scenic Flights to Mount Maunganui and the East Coast!

Take off for the world-famous beaches of the Bay of Plenty and Coromandel, including Mount Main Beach, Whangamata, and Cathedral Cove. Fly over White Island. Take a trip inland towards the Rotorua Lakes and even Mount Ruapehu. We've crafted unforgettable scenic flights departing Tauranga Airport, but we're also flexible enough to work with you to make your own itinerary! And if your customers also want to jump out of the plane, we can make it happen afterwards at Skydive Tauranga. Come fly with us!

Trade Contact: Gui Calmelet
Trade Email: bookings@taurangascenicflights.com | **Web: www.taurangascenicflights.com**




Tasman Holiday Parks - New Zealand **STAND 25**

We create beautiful Holiday Parks so you can have beautiful moments.

Tasman Holiday Parks are found in the golden sands of the North Island to the rugged beauty of the South Island. Wherever we may be, one thing unifies Tasman Holiday Parks: our passion for creating timeless places where guests can find the freedom to stop and relax. With 8 holiday parks across New Zealand, we have accommodation types to suit all travellers' styles, budgets or family sizes. As the only Trans-Tasman holiday park operator, you can choose any Tasman Holiday Park across New Zealand and Australia and be assured that whatever you seek – freedom, adventures, togetherness, or fun – we will always deliver.


Trade Contact: Oscar Morgan
Trade Email: oscar.morgan@tasmanholidayparks.com | **Web: www.tasmanholidayparks.com**



Waimarino Kayak Tours **STAND 26**

Operating in both Tauranga and Rotorua Waimarino Kayak Tours offer a range of Glowworm, Scenic and Adventure Kayak and Kanu Tours. In Tauranga, Waimarino Kayak Tours offers guided kayaking adventures that showcase the region's stunning scenery. Our signature Glowworm Tours at Lake McLaren let you paddle through tranquil waters in a Sea Kayak or a Big Kanu culminating in a visit to a canyon filled with twinkling Glowworms. Departing just before sunset, these magical experiences are led by knowledgeable guides. Daytime tours options are also available.

Trade Contact: Kerry Lahood
Trade Email: info@glowwormkayaking.com | **Web: www.waimarinogroup.com**



Prime Hotel Tauranga **STAND 27**

Hotel Armitage and Conference Centre is a centrally located, full-service hotel in Tauranga, offering comfortable accommodation for corporate, leisure, and group travellers. The hotel features versatile meeting and event spaces supported by tailored catering options, making it a popular choice for conferences, functions, celebrations, and group stays. With onsite dining, flexible event solutions, and an experienced local team, Hotel Armitage delivers practical, welcoming hospitality for business and leisure in the Bay of Plenty.

Trade Contact: Tiffany Antoine
Trade Email: gm@hotelarmitage.co.nz | **Web: www.hotelarmitage.co.nz**






Warbirds Ltd Adventure Flights **STAND 28**

Ever dreamt of a flight in a Warbird? We can make that dream a reality!

Warbirds Ltd Adventure Flights is certified to offer flights in aircraft based in Auckland (Ardmore Airport), Bay of Plenty (Classic Flyers, Mount Maunganui), Wairarapa (Hood Aerodrome) and Marlborough (Omaka Aerodrome). Our experienced pilots will give you the thrill of a lifetime.

Trade Contact: Cory Tyler
Trade Email: coryt@classicflyersnz.com | **Web: nzwarbirds.org.nz/adventure-flights/**

Tourism Bay of Plenty - RTO **STAND 29**

Welcome to Te Moananui ā Toi | The Coastal Bay of Plenty a region celebrated for its natural beauty, vibrant culture, and warm hospitality. From golden beaches and lush trails to waterfalls and cycleways, it's a haven for outdoor adventure. Surf, kayak, or encounter native wildlife, then unwind and savour fresh local flavours from world-famous kiwifruit and avocados to delicious seafood. The Bay's rich Māori heritage is shared through immersive guided experiences led by local Manawhenua, offering authentic connections to the land, its people, and timeless stories. These encounters also celebrate the sustainable practices that have long nurtured and protected this special region.

Trade Contact: Danielle Goodall
Trade Email: danielle@bayofplentynz.com | **Web: www.bayofplentynz.com**

The Lost Spring

STAND 30

Experience the magic of The Lost Spring. We are a tropical destination centered around pure 16,000 year old geothermal water. Join us to swim in our beautiful pools under a canopy of hibiscus trees, luxuriate in our award winning treetop day spa with an international team of therapists eager to take care of you, or dine in a gorgeous lagoon side restaurant with our incredible chef Rob. Our sommelier Shubham will also be waiting to walk you through some of New Zealand's best wines. Built by one man over 23 years and opened in 2008, this boutique New Zealand experience is not to be missed. We are second to none.

Trade Contact: Sravanthi Kunja
Trade Email: it@thelostspring.co.nz

Web: www.thelostspring.co.nz

Jolly Bikes

STAND 31

We are a small Bicycle Tour Operator mainly operating in Coromandel and Waikato, including on the Hauraki Rail Trail and Te Awa River Ride. Most tours are self guided and between half day (4 hrs) and 5 days, although we also conduct longer and guided tours over both Islands of New Zealand catering to the German speaking market. We are hoping to expand this to wider markets. We have an emphasis on e-bikes, which are high class (Bosch), but also rent bio trail bikes. We are able to cater for families and sizeable groups. From pure rental, short or longer term, to all-inclusive tours. The customers find pre-planned itineraries which they are able to modify, and we are happy to assist and make recommendations if desired.

Trade Contact: Matthias John
Trade Email: biketour@jollybikes.co.nz

Web: www.jollybikes.co.nz



Kiwi Dundee Adventure Tours

STAND 32

Kiwi Dundee Adventure Tours is recognised as one of New Zealand's top bespoke guiding companies. We offer visitors a variety of deluxe, small group, or private escorted tours and journeys on the Coromandel Peninsula and wider New Zealand. With our local tertiary qualified guides, explore ancient forests, unique wildlife, interesting history, spectacular coastal beaches and scenic views. We offer private or small group one day tours on the Coromandel Peninsula, as well as customised multi day tours throughout the North Island and New Zealand wide.

Trade Contact: John Rich
Trade Email: kiwi.dundee@xtra.co.nz

Web: www.kiwidundee.co.nz



Waihi Gold Discovery Centre

STAND 33

The award-winning Gold Discovery Centre is located in Waihi. It's a key regional visitor hub for a range of activities and all things gold in the Southern Coromandel region. Strategically located between The Coromandel and Bay of Plenty, the Gold Discovery Centre provides outstanding visitor experiences including; the Waihi Gold Experience, Gold Mine Tours, Bike Hire, Shuttles and Bike Tour packages for the Hauraki Rail Trail. Walking tours through the stunning Karangahake Gorge currently under development. The Gold Discovery Centre caters for FIT, Group and Cruise customers. The GDC team enjoys working with the trade operators to tailor packages that deliver high quality experiences for their clients. We look forward to developing new business opportunities with trade operators.

Trade Contact: Eddie Morrow
Trade Email: eddiem@golddiscoverycentre.co.nz

Web: www.golddiscoverycentre.co.nz



Destination Hauraki Coromandel - RTO

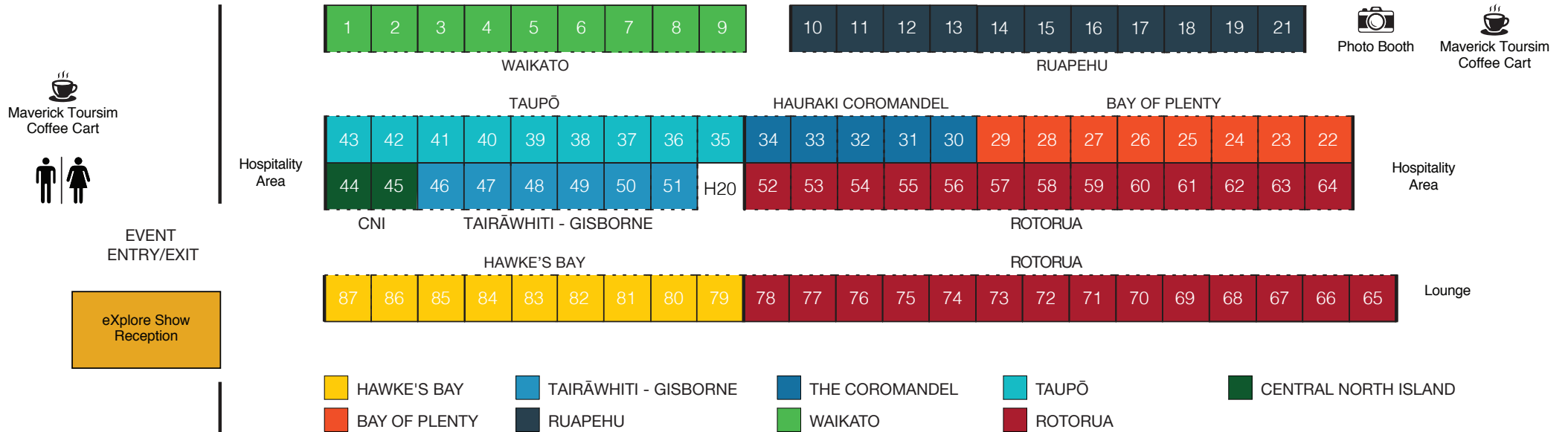
STAND 34

Renowned for its natural beauty, green valleys, misty rainforests and pristine golden beaches, The Coromandel is blessed with hundreds of hideaways. Located just along the Pacific Coast Highway from our major centres it is an ideal place to escape; that's why it's a place where Kiwis love to holiday. Discover why this destination is good for your soul...

Trade Contact: Kylie Hawker-Green
Trade Email: kylie@haurakicoromandel.com

Web: www.thecoromandel.nz

eXplore Show 2026 Floorplan



Destinate NZ **STAND 35**

The Destinate NZ Collection brings together a handpicked group of innovative, sustainable tourism operators delivering exceptional New Zealand experiences. We partner with businesses that share our philosophy of doing things differently—creating high-quality, memorable adventures that resonate with today's travellers. Our portfolio includes Tongariro River Rafting (Grade 2 & 3 rafting for families and adventure seekers), Venture Beyond (off-the-beaten-path scenic cruises), Taupō Sailing Adventures (boutique sailing on Lake Taupō), and Tongariro Wilderness Adventures (immersive eBike and wilderness tours). New to the collection is 38 South Luxury Lake Charters, offering premium, private lake experiences with elevated service, stunning scenery, and bespoke itineraries—perfect for high-value travellers seeking something truly special.

Trade Contact: Michelle Caldwell
Trade Email: michelle@destinatenz.com | **Web:** www.destinatenz.com



Chris Jolly Outdoors **STAND 39**

A now Taupō institution, Chris Jolly Outdoors was founded in 1980 by its namesake, Chris Jolly and his wife Sue. The team has always had a love of the great outdoors in Taupō, New Zealand and sharing that with people like you has been a dream realised for Chris and Sue. Chris Jolly Outdoors boasts an array of offerings, from scenic cruises on Lake Taupō, private charters & corporate events, fishing trips, and hiking & biking trips with some of the region's most experienced and passionate guides.

Trade Contact: Simon Jolly
Trade Email: simon@chrisjolly.co.nz | **Web:** www.chrisjolly.co.nz



Tongariro Lodge **STAND 36**

Tongariro Lodge was established in 1982 by legendary angler and guide Tony Hayes and has earned an excellent reputation for gourmet dining, the finest accommodation, quality outdoor activities and the most experienced fly-fishing guides in New Zealand. This iconic Lodge is located on 22 acres of beautiful park-like grounds, on the banks of the legendary Tongariro River, on the southern shores of Lake Taupō and at the foot of New Zealand's outdoor playground – the world heritage Tongariro National Park.

Trade Contact: Guido Paseri
Trade Email: gm@tongarirolodge.co.nz | **Web:** www.tongarirolodge.co.nz

Kinloch Manor & Villas **STAND 40**

Perfectly placed on a 254ha spectacular setting above Lake Taupō, is one of the countries newest and modern in design and interiors, uber-luxury lodges Kinloch Manor & Villas. The lodge offers a collection of elegant suites and spacious residences designed for privacy, comfort, and extended stays, and features New Zealand's only Jack Nicklaus Signature 18-hole Links Golf Course. Lodge guests enjoy spectacular views, and two restaurants with cuisine featuring the philosophy of, Estate to Plate™ with organic and 100% pesticide free produce from the owners private estate, matched with the very best New Zealand wines.

Trade Contact: Karine Thomas
Trade Email: karine@navigateoceania.com | **Web:** www.kinlochmanor.co.nz



Orakei Korako Cave and Thermal Park **STAND 37**

Orakei Korako, also known as The Hidden Valley, is a highly active geothermal attraction located within the Taupō Volcanic Zone on the Waikato River at Lake Ohakuri. Visitors begin their journey with a short ferry crossing before exploring remarkable fault-stepped silica terraces the largest of their kind remaining since the destruction of the Pink and White Terraces in 1886. A highlight is Ruatapu Cave (Sacred Hole), descending over 35 metres to Waiwhakaata (Pool of Mirrors). It is one of only two known geothermal caves in the world. Arguably the best thermal area left in New Zealand.

Trade Contact: Nikolos Gibson
Trade Email: bookings@orakeikorako.co.nz | **Web:** www.orakeikorako.co.nz



Hukafalls Jet **STAND 41**

Nothing gets you closer to the majestic power of the magnificent Huka Falls. Get set for a thrilling jetboat ride, filled with our world-famous 360° spins. This is the ultimate 'up close and personal' adventure thrill! Best water-level viewing the majestic Huka Falls. Excellent opportunity for fantastic photos. Cruise into a thermal hot water stream and feel the warm water. Pass right by one of Taupō's Geothermal Power Stations and learn about how the region also produces hydropower. Enjoy the wonderful Waikato scenery, and spot some of the wild bird life that we share the river with.

Trade Contact: Nikita Chansin
Trade Email: ntt.sales@nttourism.co.nz | **Web:** www.hukafallsjet.com



Wairakei Resort Taupō **STAND 38**

Discover the unique geothermal wonders of Wairakei, located near Taupō in the heart of New Zealand's volcanic landscape. Wairakei Resort boasts a heritage style, with 187 rooms nestled within the tranquil park-like grounds and the stunning backdrop of the Wairakei thermal valley. Along with the unique offering of nature trails, 9-hole golf course, multi sport courts and geothermally heated pools all within the grounds of the resort. Perfect as part of a central North Island itinerary, Wairakei adds depth to any journey—connecting travellers with New Zealand's natural energy story while complementing nearby attractions, adventure, and relaxation experiences.

Trade Contact: Maxson Nunes
Trade Email: maxson.nunes@wairakei.co.nz | **Web:** www.wairakei.co.nz



The Haka Shop Ltd **STAND 42**

We are predominantly a Maori cultural experience located in Taupo, Central North Island, Aotearoa NZ. We provide a number of cultural offerings such as our famous hangi dinner and show, weaving workshops and local guided walks. We personalize these experiences so that your time with us is valued and remembered... Nau mai, haere mai, welcome!

Trade Contact: Dinny Snowdon-Rameka
Trade Email: thehakashop@gmail.com | **Web:** www.thehakashop.co.nz



Destination Great Lake Taupō - RTO

STAND 43

Celebrated as one of the world's most welcoming must-see destinations, Lake Taupō lies at the volcanic centre of the North Island, a region where snow-capped peaks, geothermal valleys and pristine waters converge. Serving as a gateway to heart-pounding river adventures and hikes across UNESCO Dual Heritage Site Tongariro National Park, this unique volcanic-shaped region, enriched by centuries of Māori heritage, is legendary for fly-fishing rivers, scenic golf courses and luxury lodges which rank among the world's finest. Vibrant street art transforms the café-filled laneways of the lakeside township of Taupō into an open-air gallery, matching a diverse dining scene showcasing locally inspired cuisine. Sailing boats and charters traverse the waters of Lake Taupō, visiting Māori rock art and locals-only fishing spots, and mountain bikers ride the rim of a supervolcano.

Trade Contact: Geraldine Morisse

Trade Email: geraldine@lovetaupo.com

Web: www.lovetaupo.com

Haka House

STAND 44

The Haka House brand is a collection of a design-driven 2.0 hostel at the crossroads of art, design and community living. Created for a new generation of international traveler who thinks global yet at the same time is interested in exploring the cities like locals. Modern, yet warm & inviting, each Haka branded property is thoughtfully designed to take its cues from its location, with inviting spaces that embody the best each destination has to offer and embrace a community-driven atmosphere. The brand adheres to Māori values and pays homage to the melting pot of cultures that shape the local communities. The purpose of the brand lies in fostering deep connections between our manuhiri (guests), our manaki (hosts), our land and our culture through exceptional local travel experiences



Trade Contact: Nadine Hartl

Trade Email: NadineHartl@hakahouse.com

Web: www.hakahouse.com

CNI Great Rides NZ

STAND 45

Discover the Central North Island's Ngā Haerenga New Zealand Great Rides, where nine cycle trails showcase extraordinary landscapes and experiences within one accessible region. With riding options from Grade 1 to Grade 4, the trails cater for everyone from relaxed family riders to experienced cyclists seeking remote backcountry adventures. Ride through vineyards, geothermal forests, ancient native bush, lakes, rivers and rugged coastlines. Highlights include the family-friendly Hauraki Rail Trail, the vineyards and Art Deco capital of Hawke's Bay Trails, geothermal forest riding on the Whakarewarewa Forest Loop, the remote beauty of Motu Trails, lakeside adventures on the Great Lake Trail, the podocarp forests of the Timber Trail, and the dual World Heritage landscapes of Mountains to Sea Ngā Ara Tāhono.

Trade Contact: Lynley Twyman

Trade Email: lynley@franklydone.co.nz

Web: www.cnigreatrides.nz

Maunga Hikurangi

STAND 46

Set on the sacred slopes of Maunga Hikurangi, the first place in the world to greet the rising sun, Maunga Hikurangi Tours offers authentic cultural journeys in Te Tairāwhiti. Our guided Sunrise and Day Tours share the stories, history and living traditions of Ngāti Porou, connecting visitors to the land, the people and the mana of this ancestral maunga. Experience breathtaking views, powerful kārero, and genuine Māori hospitality on a once-in-a-lifetime adventure.

Trade Contact: Monty Manuel

Trade Email: info@maungahikurangi.com

Web: www.maungahikurangi.com



Matawhero Winery Cellar Door & Vineyard Accommodation

STAND 47

If you are looking for a unique accommodation in Tairāwhiti-Gisborne, our 4 Matawhero luxury cabins are amongst the vines next to our gorgeous rustic Cellar Door. Matawhero Wines is the oldest winery in our long-established wine region. Our story started with two New Zealand wine pioneers from the 1960s, Bill and Denis Irwin who planted the first grapes at Matawhero in 1968. Purchased by Kirsten and Richard Searle in 2008, their love of the region runs deep, Richard grew up here and with a family history of growing grapes they wouldn't want to be doing anything else! Just 10 minutes drive from Gisborne City and Cabins offering all the modern amenities including WI-FI, smart TV, kitchenette and stylish ensuite bathroom. Beautiful luxury accommodation nestled in the vines.

Trade Contact: Kirsten Searle

Trade Email: stay@matawhero.co.nz

Web: www.matawhero.co.nz



Experience Gisborne / Cycle Gisborne

STAND 48

Discover the stunning Tairāwhiti region with Experience Gisborne and Cycle Gisborne. We offer personalised tours that highlight Gisborne's natural beauty, rich culture, and outdoor adventures. Experience Gisborne specialises in bespoke wine tours, cultural journeys, and scenic excursions, connecting visitors with the region's history, heritage, and hospitality.

Cycle Gisborne provides bike hire, guided multiday and day cycling tours, and self-guided adventures, catering to all levels with options like e-bikes and iconic trails such as the Motu trails. Locally owned and sustainability-focused.

Trade Contact: Katrina Duncan

Trade Email: info@experiencegisborne.co.nz

Web: www.experiencegisborne.co.nz



Dive Tatapouri

STAND 49

Dive Tatapouri is located 15 minutes from Tairāwhiti Gisborne on State Highway 35. Tatapouri offers a world-famous interactive Reef Ecology Tour with Stingrays and other sea life. Our Visitors get to discover the Tamariki (Children) of Tangaroa (the Māori God of the Sea), whilst immersing themselves in the local culture and magical marine surroundings of Tatapouri, where the first light touches our shores.

Enjoy a unique experience, interacting with wild stingrays in their natural environment. Embark on a low-tide tour, wading out to the shallow water where friendly stingrays will greet you.

Trade Contact: Chris Savage

Trade Email: divetatapouri@xtra.co.nz

Web: www.divetatapouri.com



Eastwoodhill Arboretum - The National Arboretum of New Zealand

STAND 50

Te Māra Rākaunui o Aotearoa - Eastwoodhill Arboretum is the national arboretum of New Zealand. Visitors enjoy an escape from the everyday on our 25kms of walking trails amongst 130ha of native and indigenous tree species from all over the world, including 5ha of nationally significant gardens that holds a 5-star rating from the NZ Gardens Trust. Not only a place to recreate and connect with nature, Eastwoodhill preserves and protects threatened and endangered trees. With onsite accommodation, guided tours, walking tracks, a playground and cafe, Eastwoodhill Arboretum has a diverse range of facilities for visitors of all ages.

Trade Contact: Sarah Pocock

Trade Email: enquiries@eastwoodhill.org.nzWeb: www.eastwoodhill.org.nz

Tairāwhiti-Gisborne - RTO

STAND 51

Nestled where the sun first graces each new day, Tairāwhiti Gisborne embodies a seamless blend of past, present, and future. Proudly situated along the Pacific Ocean's edge, Tairāwhiti, meaning "the coast upon which the sun shines across the water" in te reo Māori, promises a diverse array of experiences. Whether it's witnessing sunrise panoramas from mountain peaks, engaging in unique Sting Ray encounters, exploring cycling trails or railways, or savoring the offerings of numerous wineries, Tairāwhiti beckons with unparalleled charm. We look forward to sharing more about our region with you.

Trade Contact: Mel Ma'afu Sinoti

Trade Email: melms@trusttairawhiti.nzWeb: www.tairawhitigisborne.co.nz

Skyline Rotorua

STAND 52

Famous for a reason, Skyline Rotorua is your ticket to an unforgettable holiday.

Home to the ultimate Gondola and Luge experiences, there's a raft of activities to keep you entertained. From the thrilling Hyfly Zipline and Skyswing to tranquil nature trails, Volcanic Hills Wine Tasting and unique retail experiences. A highlight of any visit is dining at our award-winning Stratosfare Restaurant, where you can enjoy a sumptuous buffet featuring the finest local product all served alongside stunning views of Rotorua. Skyline Rotorua is just minutes from central Rotorua. This is an all-weather must do attraction suitable for all ages.

Trade Contact: Charlotte Brady

Trade Email: charlotte.brady@skyline.co.nzWeb: www.skyline.co.nz

Mitai Māori Village

STAND 53

Mitai Māori Village sits over ten acres of whenua (land) called Rotohokahoka gifted by the Ngati Whakaue to develop.

Under the leadership of six-time national Manukura Tāne (male leader) Kapa Haka, Wetini Mitai-Ngatai and the whānau (family) Mitai-Ngatai, Mitai Māori Village was established and has been operating for over 20 years.

The vision and foresight for this land was to redevelop the old pā (village) site, showcase Māori culture through Toi Whakaari (performing arts) and to share the lifestyle of Māori.

The whānau invites you to experience the world of Mitai Māori Village.

Trade Contact: Shikandar Sidhu

Trade Email: business@mitai.co.nzWeb: www.mitai.co.nz

Katoa Jet

STAND 54

Located at Rotorua Lakefront, we run Jet Boat tours on the beautiful lakes Rotorua and Rotoiti. Keen on a 30 minute blast around Lake Rotorua? We'll stop at its most iconic landmarks and teach you the history of the area, people and events that have shaped this special place into the cultural capital of New Zealand. Opt for a longer ride with 90 minutes worth of Jet Boating over two lakes, joined by the naturally flowing Ohau Channel, and an hour long soak at the serene Lake Rotoiti Hot Pools. Suitable for all family members, we welcome you to Katoa Jet to experience this Rotorua like no other.

Trade Contact: Harriet Bailey

Trade Email: info@katoalakerotorua.co.nzWeb: www.katoajet.co.nz

Mountain Jade

STAND 55

Pounamu, also known as greenstone or jade, is treasured deeply in New Zealand for its strength, beauty and cultural significance. In the heart of Rotorua's city centre, our artists are absorbed in their craft, passionately hand-carving pounamu with love and dedication. They invite you to step inside our studio for an exclusive, behind-the-scenes experience. You'll embark on a journey into the rich history of pounamu while spending one-on-one time with our artists, learning about the carving process and watching live demonstrations.

You'll even get to choose a piece of pounamu to take home!

Trade Email: marketing@mountainjade.co.nzWeb: www.mountainjade.co.nz

Agrodome

STAND 56

Established in 1971, Agrodome is New Zealand's original and most iconic farming experience, offering an authentic insight into the country's rural heritage and the pioneering legacy of internationally renowned shearer Godfrey Bowen. Set on a 350-acre working farm, the world-famous Farm Show features 19 sheep breeds, expert shearing and dog trials, lamb feeding and cow milking. An all-terrain tractor tour brings you face-to-face with alpacas, deer, pigs and sheep for an immersive rural experience.

Trade Contact: Shelley Burnett

Trade Email: shelley.burnett@agrodome.co.nzWeb: www.agrodome.co.nz

National Kiwi Hatchery Aotearoa

STAND 57

At National Kiwi Hatchery, we safeguard the future of Aotearoa's most iconic species. As the world's leading kiwi conservation facility, we combine science, expertise, and deep cultural care to hatch, raise, and protect kiwi at scale. Supporting us is more than a donation, an investment in proven conservation, national heritage, and measurable impact. Together, we can ensure kiwi thrive for generations to come. Visitors can tour the hatchery with an expert guide or dive a little deeper with our premium and exclusive experiences. Located in the Rotorua countryside, on the Agrodome Farm as part of the Ngai Tahu Tourism Group.

Trade Contact: David Hurst

Trade Email: david.hurst@nttourism.co.nzWeb: www.nationalkiwihatchery.org.nz

Sudima Hotels **STAND 58**

Sudima Hotels is a proudly New Zealand-owned and operated business, leading a portfolio of hospitality brands across the country. This includes Sudima Hotels, a growing family of award-winning hotels recognised for their sustainability and inclusivity, along with a range of spas, restaurants, and bars. We also manage Novotel Christchurch Airport, on behalf of Christchurch Airport.

Trade Contact: Daniel Zhang
Trade Email: danielz@sudimahotels.com | **Web: www.sudimahotels.com**

Secret Spot Hot Tubs Rotorua **STAND 59**

Secret Spot is the brainchild of Keith and Eric Kolver, on a rainy canoe adventure, the brothers dreamt of steaming hot tubs and mulled wine. Now, nestled beside Rotorua's stunning Whakarewarewa Forest, you can soak in your own cedar hot tub, enjoying tub-side push button bar service. These idyllic hot tubs are filled with fresh spring water. Chill down in the Brass Monkeys cold cedar plunge tubs, unwind with a free Shiny Dip™ foot hot tub, or snuggle beside a campfire. Our BaseCamp Cafe serves bakery and tasty street food. Our new product Sauna Corner consists of saunas and large cold plunge tubs, simply amazing. Secret Spot Hot Tubs has swiftly become a must-do activity when visiting Rotorua.

Trade Contact: Keith Kolver
Trade Email: keith@secretspot.nz | **Web: www.secretspot.nz**

Whakarewarewa - The Living Māori Village **STAND 60**

Whakarewarewa, one of New Zealand's most iconic destinations, offers an intimate and authentic day-time experience for all ages. Home to two Maori sub-tribes, residents have been welcoming and sharing their enviable way of life for over 130 years. Experience an Iconic Village Guided Tour learning of our Maori culture, history and traditions from generations passed. Get close to the best of Rotorua's geothermal treasures, and tantalise your taste buds with the unique taste of a corn cob cooked in our largest hot pool.

Enjoy untouched landscapes on our self-guided Geothermal Trails and enhance your visit with a Cultural Performance or hire an E-Bike for a leisurely ride through our Geothermal Park . Open from 8.30am to 4pm daily.

Trade Contact: Renee Raimona-Hunter
Trade Email: renee@whakarewarewa.com | **Web: www.whakarewarewa.com**

Rock Solid Backpackers Group Accommodation **STAND 61**

Specifically designed for groups and holding up to 144 guests our hostel is fresh, modern and comfortable with a cultural outlook. We offer a conference room, kitchens, dining spaces, climbing wall and movie theatre. We are located in the center of town and walking distance to many activities. You can book per room or book exclusively for your group, you choose. We cater for everyone - International University groups, sports clubs, schools or tourism groups at Rock Solid, we have you covered for your next event or trip located in Rotorua.

Trade Contact: Belinda Hargreaves
Trade Email: belinda@thebackpackergroup.co.nz | **Web: www.rocksolidrotorua.co.nz**

Redwoods Treewalk & Glowworms **STAND 62**

A Rotorua must-do! Experience the spirit of the 120-year-old Redwood Forest from above on a 30-minute suspended ecological walk. By day, enjoy the forest's natural beauty; by night, see it glow with lanterns and vibrant lighting. Across from Redwoods Treewalk & Nightlights, explore a 70-metre eco-cave alive with thousands of glowworms an immersive blend of conservation, education, and design.

Trade Contact: Kip Mather
Trade Email: sales@treewalk.co.nz | **Web: www.treewalk.co.nz**

Wai-O-Tapu Thermal Wonderland **STAND 63**

Wai-O-Tapu Thermal Wonderland is a spectacular showcase of New Zealand's most colorful and unique geothermal elements sculpted by thousands of years of geothermal activity.

Trade Contact: Awatere Douglas
Trade Email: awatere@waitapu.co.nz | **Web: www.waitapu.co.nz**

Elite Adventures **STAND 64**

With 25 years in operation, Elite Adventures is an award-winning, Qualmark-endorsed tour guiding business in Rotorua, specialising in awe-inspiring geothermal park adventures and a one-of-a-kind Māori cultural journey. With decades of deep understanding, our Rotorua-based tour guides ensure an unforgettable experience that showcases New Zealand's natural and cultural heritage.

Trade Contact: Brian Winiata-Katting
Trade Email: eliteadventures.nz@gmail.com | **Web: www.eliteadventures.co.nz**

RotoruaNZ - RTO **STAND 65**

Located in the central North Island, Rotorua is the place to enjoy iconic natural attractions and geothermal landscapes, incredible experiences from adventure to enrichment and relaxation, and welcoming people who are proud of sharing their rich Māori culture. Your clients can recharge in natural hot springs. Feel the thrill of flying downhill in a Luge or ZORB. Escape amid 200km (124 miles) of mountain biking trails. Run into the crater of a dormant volcano. Raft the world's highest commercially rafted waterfall. Experience a true connection with Māori culture. It's all in Rotorua.

Trade Contact: Kim McVicker, International Sales Mgr Western Markets
Trade Email: kim.mcvicker@rotoruaNZ.com | **Trade Contact: Kyle Kydd, International Trade Mgr Eastern Markets**
Trade Email: Kyle.Kydd@rotoruaNZ.com | **Web: www.RotoruaNZ.com**



3Mirage

STAND 66

3Mirage is an immersive digital art attraction in Rotorua, New Zealand. We create multi-room, interactive experiences where light, sound, and motion respond to every visitor, perfect for families, couples, and groups. Each themed zone blends projection, LED environments, and playful touch points to deliver a 'walk-through' story you can see, hear, and feel. Designed for memorable photos and shared moments, 3Mirage offers a fresh way to explore art and technology together. We also welcome group bookings, corporate events, and tourism partners, with a focus on warm service, smooth visitor flow, and standout experiences that keep people talking long after they leave.



Trade Contact: Serena
Trade Email: info@3mirage.com

Web: www.3mirage.com

Rotorua Rafting and Ziplines

STAND 67

We combine thrilling outdoor adventures with a deep respect for the land and Māori culture. Whether it's navigating the exhilarating rapids of the Kaituna River, including the world's highest commercially rafted waterfall, or soaring through the native forest on a series of breathtaking ziplines, guests connect with Rotorua's stunning natural landscape and rich heritage. Driven by a mission of manaakitanga (hospitality) and kaitiakitanga (guardianship), the companies have planted over 52,000 native trees and restored essential wildlife habitats. Rotorua Rafting and Rotorua Ziplines don't just offer adrenaline-fuelled fun—they offer a meaningful, culturally immersive journey that leaves visitors with lasting memories and a newfound appreciation for New Zealand's beauty and spirit.



Trade Contact: Sam Sutton
Trade Email: raft@rotorua-rafting.co.nz

Web: www.rotorua-rafting.co.nz

Hell's Gate Geothermal Park & Mud Spa

STAND 68

Experience New Zealand's only Mud Spa complex situated in the middle of a geothermal reserve!

Spend a few hours exploring the wonders of Rotorua's most unique geothermal experience. Take part in the guided or self-guided interactive geothermal walk, moving amongst erupting waters, an active mud volcano and past the largest hot waterfall in the southern hemisphere. Try your hand at carving, by creating your own NZ souvenir with the guidance of our carvers. Then soothe your skin by lathering it in our unique geothermal mud, before exfoliating and cleansing with a soak in the sulphur spas.



Trade Contact: Scott Zhang
Trade Email: scott@hellsgate.co.nz

Web: www.hellsgate.co.nz

Pure Cruise

STAND 69

Pure Cruise delivers outstanding lake experiences on the fresh waters of Lake Rotoiti in the Rotorua Lakes in a range of unique vessels to suit fit and private charter guests.

Guests explore the geothermal bays, native coves, glow worm caves and historic sights on any of the 4 charter vessels plying this beautiful lake including a custom designed, 40 foot, 2 level catamaran launch and our hand built, one of a kind, 1960's styled Airstream Project.

We offer shuttle services to the remote, lake access only hot pools as a FIT product with free sell capability or exclusive, tailored small group charters. Totally unique - Pure Cruise experiences are unmistakably New Zealand served at a pace dictated by you.



Trade Contact: Matt Horder
Trade Email: info@purecruise.co.nz

Web: www.purecruise.co.nz

Tohu Experiences

STAND 70

The MDA Group (including Tohu Experiences, Mountain Bike Rotorua) is owned and operated by brothers Takurua and Tuhua Mutu. Founded in 1999, the MDA Group has accumulated a depth of knowledge and experience that has made it an industry leader in Tourism and Events.

Our strong focus on values, Māori culture and people first has seen the MDA Group grow into the preferred choice for those seeking bespoke, professional and genuine tour guiding and event services.



Trade Contact: Adrian Ashmore
Trade Email: info@hetohu.com

Web: www.hetohu.com

Taiao Adventures

STAND 71

Taiao Adventures is passionate about creating authentic, eco-friendly experiences that connect people with the natural beauty and cultural richness of Rotorua. Whether you're kayaking under starlit skies, through glow-worm caves, exploring geothermal valleys, or taking part in one of our educational adventures, we deliver each tour with connection, care, and deep respect for the environment. Join us and become part of a growing community, sharing unforgettable adventures every day!



Trade Contact: Jannel Beales
Trade Email: info@taiaoadventures.com

Web: www.taiaoadventures.com

Pepeha Journeys

STAND 72

Pepeha Journeys offers intimate, off-the-beaten-track cultural sightseeing tours and professional guiding services in Rotorua NZ. Our cultural sightseeing tours have a max of 6 people, while our professional guiding services can host your bespoke and larger groups. Our Tiaki Promise Tour shows our visitors how we uphold and honour the Māori culture and the natural environment, while the Māori World Tour also includes a Hangi Pie Meal and a private guided tour around Te Whakarewarewa the Living Māori Village. The Tiaki Promise Tour is 3.5hrs and the Māori World Tour is 5hrs. Our experiences are personal and engaging allowing the visitor to connect with culture their way. All our tours are fully guided with exclusive access to sacred tribal sites.



Trade Contact: Luke Rikiti
Trade Email: pepehajourneys@gmail.com

Web: www.pepehajourneys.co.nz

Foris Eco-tours

STAND 73

Foris Eco-tours provide authentic, high-quality small-group eco-tourism experiences.

We hike, birdwatch and educate people about the quirks and bizarre subtleties of New Zealand's natural history. We work with Todd Couper an internationally regarded contemporary Maori carver. Our tours are about a great day out in stunning places, not physical challenges.

We operate primarily in Whirinaki Forest, Tongariro National Park and the wider Bay of Plenty. Suitable for 60+-year-old professionals, private tours, small groups, education groups, educated and environmentally friendly travellers.



Trade Contact: Tom Lynch
Trade Email: info@foris.co.nz

Web: www.foris.co.nz

Volcanic Air **STAND 74**

Volcanic Air is conveniently located on the Rotorua City Lakefront. Experience stunning aerial views of crater lakes, geothermal reserves, and towering volcanoes found nowhere else in the world. Our helicopter and floatplane tours include the exclusive opportunity to land on Mount Tarawera's historic summit or explore Orakei Korako, the hidden valley. Every flight combines dramatic scenery with insightful commentary, with options to add remote hikes and natural hot pool experiences.

Trade Email: info@volcanicair.co.nz | Web: www.volcanicair.co.nz



Te Puia NZMACI **STAND 78**

Discover New Zealand's most magnificent geothermal wonderland. Featuring dramatic geysers, bubbling mud, and beautiful native bush explored by our personalised guided tours. Te Puia is home to the New Zealand Māori Arts and Crafts Institute and offers a state-of-the-art Kiwi Conservation Centre, so you can get closer than ever before to New Zealand's national treasure - the native Kiwi bird. For generations, Te Puia has welcomed manuhiri (visitors) from all over the world to explore the magic hidden within Te Whakarewarewa geothermal valley during both the day and evening.

Nau mai, haere mai. We look forward to welcoming you.

Trade Contact: Adam Taylor-Eruera
Trade Email: adam@tepuia.com | Web: www.tepuia.com



Wai Ariki Spa - Luxury Māori Cultural Wellness **STAND 75**

Wai Ariki Hot Springs and Spa is proudly inspired, curated, and owned by Ngāti Whakaue. Nestled on the shores of Lake Rotorua, two distinctive architecturally and culturally designed areas will relax and rejuvenate your mind, body, and soul. Wai Ariki is a multi-award-winning thermal retreat for adults offering a range of wellness experiences including:

- The Sanctuary - Āhuru Mōwai** - This is an exclusive area of luxury, tranquillity and relaxation:
 - traditional Māori massages (mimiriri) and personalised treatments
 - mineral bathing in alkaline waters
 - indoor and outdoor relaxation lounges.

Restorative - Wai Whakaora - A two-hour multisensory wellness journey consisting of cleansing shower jets, saunas, ice room, geothermal bathing, mud lounge and steam cave.

Trade Contact: Renee Paul
Trade Email: trade@waiariki.co.nz | Web: www.wai-ariki.co.nz



Hawke's Bay Tourism - RTO **STAND 79**

Hawke's Bay shines as NZ's Food & Wine Country and one of only 11 Great Wine Capitals of the World. This culinary haven and the oldest wine-growing region, thrives on its diverse terroir, where award-winning winemakers, chefs & artisans create unforgettable paddock-to-plate and grape-to-glass experiences. The climate ensures visitors can savour vineyard lunches, explore farmers markets, or dine at urban restaurants showcasing local produce. Pedal the Hawke's Bay cycle trails along scenic limestone paths linking vineyards, stunning coastlines, cultural and heritage sites. Year-round events, from the Art Deco Festival to the Hawke's Bay Marathon, as well as numerous food, wine, and music celebrations, add to the region's vibrancy. Steeped in Māori heritage as Te Matau-a-Māui, Hawke's Bay offers rich cultural stories.

Trade Contact: Liz Grossman
Trade Email: lizg@hawkesbaytourism.co.nz | Web: www.hawkesbaytourism.nz

On The Point - Lake Rotorua **STAND 76**

On The Point – Lake Rotorua is a luxury lodge set on five acres of manicured grounds at the head of Kawaha Point Peninsula, overlooking the lake. Offering privacy and tranquility, it is just five minutes from Rotorua's vibrant city centre. Proudly New Zealand owned and operated, the lodge was honoured at the 2025 TECNZ Awards with the Allied Operator of the Year award. Blending modern luxury with timeless character, the property showcases a curated collection of family art, heirlooms, and antiques. Ideally located, guests can explore Rotorua's geothermal landscapes, adventure experiences, world-class spas, and rich Māori culture, making every stay both relaxing and memorable.

Trade Contact: Ann Gregor
Trade Email: info@onthepoint.co.nz | Web: www.onthepoint.co.nz



Electric Executive Taxis and Transfers **STAND 80**

Hawke's Bay's premium, sustainable transport provider. We partner with Rosewood Cape Kidnappers, Craggy Range, and Porters Boutique Hotel to deliver a seamless guest experience. Our local driver/guides create a sense of place and connection throughout. Guests enjoy 5-star service: hot towels, local refreshments, still and sparkling water, lifestyle magazines, device charging, and WIFI.

Our sister brand, www.hbexperiences.com, won the 2026 Best Of Wine Tourism Award for Sustainable Wine Tourism. We offer tours that explore the Great Wine Capital and enjoy the very best Local Food Producers.

Trade Contact: Duncan Darroch
Trade Email: info@elecexec.co.nz | Web: www.elecexec.co.nz



Waimangu Volcanic Valley **STAND 77**

Connecting people with the beating heart of the world's youngest geothermal valley, its unique history and legacy. Home to the now-hidden Pink and White Terraces, the eighth natural wonder of the world, visitors are immersed in the stories of the Mt Tarawera volcanic eruption, its people, and the resulting dramatic landscape changes that created the world's youngest geothermal valley.

We offer options suitable for all ages and levels of fitness. Explore the valley at your own pace or take a guided tour. Cruise Lake Rotomahana or combine the walk and boat cruise for a half-day experience.

Trade Contact: Kirsty Wyndham
Trade Email: bookings@waimangu.co.nz | Web: www.waimangu.co.nz



Black Barn Vineyards **STAND 81**

Black Barn Vineyards offers four luxury retreats in Hawke's Bay for trade, ranging from two to eight bedrooms across Black Barn Retreat, Poplars 2 and Poplars 7, Euchre Lodge and Summerlee. Black Barn Retreat is located on-site at the vineyard, within walking distance of the Bistro and Cellar Door, while Poplars 2 and Euchre Lodge are set within the Tuki Tuki Valley, and Summerlee is located on the coast at Te Awanga. Accommodation is suited to independent travellers and small groups, with a consistent level of quality, privacy, and service. Service levels vary by property and stay type, offering flexibility for a range of premium itineraries.

Trade Contact: Liv McGregor
Trade Email: retreats@blackbarn.com | Web: www.blackbarn.com



Mates Travel

STAND 82

Luxury authentic Hawke's Bay tours - private and small group tours allow you to experience the beautiful Hawke's Bay like a local. We focus on authentic and educational tours that show you what Kiwi life is like. Together, we'll share stories, experiences and activities and create memories that last a lifetime.



Trade Contact: Jeremy Lawson

Trade Email: jeremy@matestravel.co.nz

Web: www.matestravel.co.nz

Craggy Range Vineyards

STAND 83



Craggy Range offers an exceptional luxury collection accommodation among the vines in the heart of Hawke's Bay. From the luxuriously appointed River Lodges to the highly anticipated 4-bedroom Lodge at Craggy Range (opening March 2026), each residence immerses guests in comfort, privacy, and natural beauty of Te Mata Peak. Te Mania, an architectural masterpiece in the nearby Tuki Tuki Valley, provides an unparalleled retreat capturing the essence of contemporary NZ luxury. The award-winning Craggy Range Restaurant is a recipient of Three Hats and honoured as Winery Restaurant of the Year and Chef of the Year at the 2025 Cuisine Good Food Awards. Craggy Range offers an experience of refined hospitality that seamlessly blends food, wine, and place.



Trade Contact: Emma Goodfellow

Trade Email: info@craggyrange.com

Web: www.craggyrange.com

Prinsy's Tours

STAND 84

Prinsy's Tours provides premium Hawke's Bay wine touring and private day experiences for travel trade, independent travellers and small groups.

Door-to-door pickups, flexible scheduling, transfers and cruise-ship shore excursions.

New next season: private guided walking/cycling tours. Award-winning visitor experience with excellent TripAdvisor reviews.



Trade Contact: Owen Mata

Trade Email: info@prinsystours.co.nz

Web: www.prinsystours.co.nz

Tākaro Trails Cycle Tours Hawke's Bay

STAND 85

Award-winning Tākaro Trails Cycle Tours has 15 years' experience providing individuals, groups, and families everything they need to explore and experience the best of the amazing Hawke's Bay trails and region.

- We offer one day rides to wineries and multi-day tours
- Privately Guided and Self-Guided tours for groups and individuals
- Quality electric or standard bikes for all sizes and abilities
- Experienced and knowledgeable staff
- Great advice on the best cycle routes to match your interests
- Transfers to and from your accommodation



Trade Contact: Karen Greenslade

Trade Email: book@takarotrails.co.nz

Web: www.takarotrails.co.nz

Porters Boutique Hotel

STAND 86

Porters Boutique Hotel is located in the heart of Havelock North Village and offers 4.5 star quality accommodation.

Locally owned by two Hawke's Bay families, the Hotel offers 42 luxurious rooms and suites. Enjoy attentive service within a sophisticated, intimate space that reflects the beauty and grandeur of the breathtaking Hawke's Bay region.



Trade Contact: Kris Lerner

Trade Email: reservations@portershotel.co.nz

Web: www.portershotel.co.nz

Art Deco Trust

STAND 87

The Art Deco Trust is a guardian, a storyteller and an interpreter of some unique national treasures. We are a charitable trust with revenue generated from tourism going back into the preservation of Napier's Art Deco Heritage. We offer guided Art Deco walking tours and vintage car tours of Napier and wider Hawke's Bay region, 7 days a week, year-round. We can tailor our tours to suit itineraries, budget and size of groups.

We are Gold Qualmark Assessed with a focus on customer experience and sharing our amazing story of rebirth after a devastating earthquake in 1931.



Trade Contact: Fiona Simon

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Web: www.artdeconapier.com



explore Central North Island

Thermal Explorer Highway / Pacific Coast Highway / Volcanic Loop

www.exploreshow.co.nz

